

Sponsor Pledge

I wish to sponsor **Cards for a Cure** benefiting the Tallahassee Memorial Cancer Center and Cancer Programs.

- () Title Sponsor [SOLD]
- () Entertainment Sponsor [SOLD]
- () Food Sponsor \$3,000
- () Auction Sponsor \$3,000
- () Decorations Sponsor \$3,000
- () Wine & Spirits Sponsor [SOLD]
- () Platinum Sponsor \$2,000
- () Gold Sponsor \$1,000
- () Silver Sponsor \$500
- () Pink Ribbon Sponsor \$250
- () Specialty Sponsor – *Sponsor a Table in Honor or Memory of a Friend or Loved One* \$1,250
- () I cannot attend **Cards for a Cure** but wish to make a donation of

\$ _____

Name: _____

Address: _____

Phone: _____

Please complete the following for credit card gifts:

- () VISA () Discover
- () MasterCard () American Express

Cardholder Name _____

Account Number _____

Amount: \$ _____

Expiration Date: _____

Cardholder Signature _____

Trow / exp.
ENGINEERING CONSULTANTS

Your Support is No Gamble!
Benefiting the Tallahassee Memorial Cancer Center and Cancer Programs

Presents
The 6th Annual Cards for a Cure

In Honor of Steffany Lendon
www.CardsforaCureTallahassee.com

Saturday, October 1, 2011
7:00 p.m. – Midnight
Tallahassee Automobile Museum

- Pink Tie Optional
- Live Entertainment
- Silent & Live Auctions
- Heavy Hors d'oeuvres
- Open Bar (beer / wine / liquor)
- Must be at least 21 years of age

Tallahassee Memorial HealthCare Foundation

Cards for a Cure

2011 Sponsorship Levels

Janet Borneman
TMH Foundation, 850.431.4048
Brian Haley, 850.350.2312

Cards for a Cure

What is Cards for a Cure?

Cards for a Cure is an event started in 2006 by a group of friends and family to annually honor a woman in the community for her valiant fight with breast cancer. The event features live musical entertainment, heavy hors d'oeuvres, open bars, and live and silent auctions. The **Cards for a Cure** Steering Committee works with the Tallahassee Memorial HealthCare Foundation to promote breast cancer awareness and raise funds for the Tallahassee Memorial Cancer Center and its programs.

The Event:

Saturday, October 1, 2011

7:00 p.m. – midnight

Tallahassee Automobile Museum

Ticket Price: \$75 each

Pink Tie optional

Why Cards for a Cure?

The Tallahassee Memorial Cancer Center was first accredited in 1951 by the American College of Surgeons Commission on Cancer and now stands as the longest continuously accredited Comprehensive Community Hospital Cancer Program in Florida. In its most recent accreditation survey, it surpassed Commission standards and was awarded "Accreditation with Commendation."

All proceeds from **Cards for a Cure** remain in the Tallahassee Memorial service area to benefit its patients and their families.

Our Honoree:



Steffany Lewis Lendon grew up knowing about cancer. She watched her paternal grandfather valiantly fight, but ultimately lose his battle with lung and brain cancer. She heard stories about her great-grandfather losing his battle with breast cancer and her great-grandmother succumbing to ovarian cancer. Then 15 years ago, her own mother, Kay Cable, was diagnosed with breast cancer; Kay fought and won her battle. In 2006, during a self-exam, Steffany found a lump in her right breast and knew immediately something was very wrong. Two weeks later Steffany was diagnosed with invasive ductile breast cancer. She immediately became the aggressor in her battle with this disease. Within weeks Steffany had a double mastectomy, began reconstructive surgery and started chemotherapy — all at Tallahassee Memorial Hospital.

Realizing that knowledge is power and worrying about her sisters and her young daughter, Steffany had a comprehensive BRAC Analysis performed. Unfortunately, but not to her surprise, Steffany tested positive for the BRAC2 mutation. As a result of this information, Steffany had a total abdominal hysterectomy and oophorectomy in November 2006, to lessen her chance for ovarian cancer. Later, following in her footsteps, Steffany's two sisters went through the genetic testing and decided to have prophylactic double mastectomies.

During her battle, Steffany faced many challenges: being laid off from work (the same week she started chemotherapy), divorce and ultimately raising her daughter by herself; however, during this time Steffany never gave up. She always stated there was a reason this was happening and she was going to turn all of this into a positive. Steffany became involved with **Cards for a Cure** from its inception and is now following her life-long dream of working in the Oncology field as a pharmaceutical consultant.

Title Sponsor

- The event will be titled: (Your Company) presents **Cards for a Cure** and as such, will be placed on all printed materials.
- Title Sponsor name on front cover and full-page color ad on the back cover of the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Formal introduction and recognition at the event.
- Listed on signage at the event that recognizes sponsors.
- Sponsor name in the Activity Area.
- Twenty (20) event tickets.
- Two premier reserved tables for twenty (20) guests at the event.

Entertainment Sponsor

- Full-page color ad inside the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Formal introduction and recognition at the event.
- Listed on signage at the event that recognizes sponsors.
- Sponsor name in the Activity Area.
- Ten (10) event tickets.
- Premier reserved table for ten (10) guests at the event.

Cards 
for a **Cure**

Food Sponsor

\$3,000

- Half-page color ad inside the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Formal introduction and recognition at the event.
- Listed on signage at the event that recognizes sponsors.
- Sponsor name in the Activity Area.
- Eight (8) event tickets.
- Premier reserved table for eight (8) guests at the event.

Auction Sponsor

\$3,000

- Half-page color ad inside the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Formal introduction and recognition at the event.
- Listed on signage at the event that recognizes sponsors.
- Sponsor name in the Activity Area.
- Eight (8) event tickets.
- Reserved table for eight (8) guests at the event.

Decorations Sponsor

\$3,000

- Half-page color ad inside the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Formal introduction and recognition at the event.

- Listed on signage at the event that recognizes sponsors.
- Sponsor name in the Activity Area.
- Eight (8) event tickets.
- Reserved table for eight (8) guests at the event.

Wine & Spirits Sponsor

Three (3) hosted bars will provide liquor selections and fine bartending services throughout the evening. **Cards for a Cure** guests will be able to choose from a menu of premium brand liquor, wine, sodas, and domestic beer.

The sponsor will receive:

- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Listed on signage at the event that recognizes sponsors.
- Have your company name on special signage around the bars.
- Listing in Program.
- Four (4) event tickets.

Platinum Sponsors

\$2,000

- Half-page color ad inside the program.
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Listed on signage at the event that recognizes sponsors.
- Eight (8) event tickets.
- Premier reserved table for eight (8) guests at the event.

Gold Sponsors

\$1,000

- Quarter-page color ad inside the program
- Company name and logo on the **Cards for a Cure** website (with a link to your website).
- Listed on signage at the event that recognizes sponsors.
- Four (4) event tickets.

Silver Sponsors

\$500

- Quarter-page color ad inside the program
- Listed on the **Cards for a Cure** website as a sponsor.
- Listed on signage at the event that recognizes sponsors.
- Two (2) event tickets.

Pink Ribbon Sponsors

\$250

- Individual or Business recognized in Program.
- Two (2) event tickets.

Specialty Sponsors

\$1,250

Sponsor a Table in Honor or Memory of a Friend or Loved One

The sponsor will receive:

- Quarter-page ad in the program.
- Eight (8) event tickets.
- Reserved Table for eight (8) guests at the event.